DSC291: Machine Learning with Few Labels

Self-Supervised Learning

Zhiting Hu Lecture 5, October 9, 2024



(Recap) Language Model 101: Transformer

$$P(w_i|w_1,\ldots,w_{i-1})$$
Attention

Saw a cat on a Transformer layer

Transformer layer

Transformer layer

Transformer layer

Transformer layer

Language models: Summary so far

Which components of LMs have we talked about so far?

ML solution:

 $\min_{\theta} \mathcal{L}(\theta, \mathcal{E})$

Language models: Summary so far

- So far, we've talked about the model architectures and inference of LMs
 - Model architecture: Transformers
 - Inference: next word prediction (sampling tokens at each step)
- Next: training of LMs

ML solution: $\min_{\theta} \mathcal{L}(\theta, \mathcal{E})$

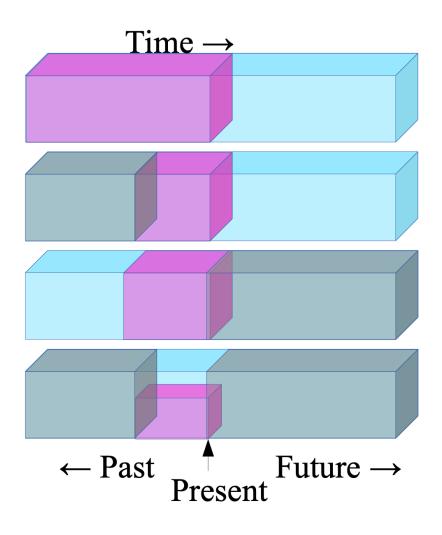
Self-Supervised Learning

Terminology

- Supervised Learning
- Semi-supervised Learning
- Weakly-supervised Learning
- Self-supervised Learning
- Unsupervised Learning
- All need some forms of supervision, or experience

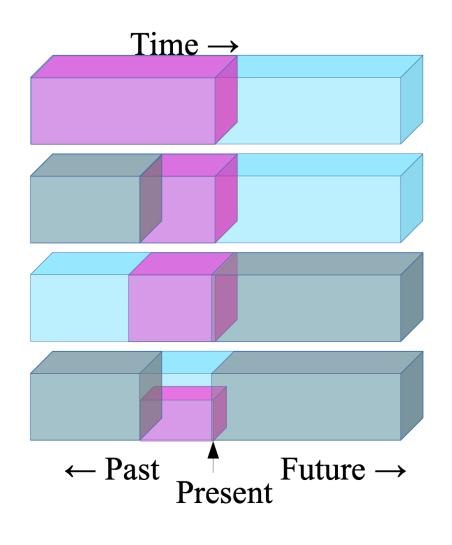
Self-Supervised Learning: Examples

- Predict any part of the input from any other part.
- Predict the future from the past.
- **▶** Predict the future from the recent past.
- ► Predict the past from the present.
- ► Predict the top from the bottom.



Self-Supervised Learning: Examples

- Predict any part of the input from any other part.
- Predict the future from the past.
- ► Predict the future from the recent past.
- Predict the past from the present.
- Predict the top from the bottom.
- Predict the occluded from the visible
- Pretend there is a part of the input you don't know and predict that.



Self-Supervised Learning: Motivation (I)

Our brains do this all the time

- Filling in the visual field at the retinal blind spot
- Filling in occluded images, missing segments in speech
- Predicting the state of the world from partial (textual) descriptions
- Predicting the consequences of our actions
- Predicting the sequence of actions leading to a result
- ► Predicting any part of the past, present or future percepts from whatever information is available.



Self-Supervised Learning: Motivation (I)

- Successfully learning to predict everything from everything else would result in the accumulation of lots of background knowledge about how the world works
- The model is forced to learn what we really care about, e.g. a semantic representation, in order to solve the prediction problem

[Courtesy: Lecun "Self-supervised Learning"]

[Courtesy: Zisserman "Self-supervised Learning"]

Self-Supervised Learning: Motivation (II)

- The machine predicts any part of its input from any observed part
 - A lot of supervision signals in each data instance
- Untapped/availability of vast numbers of unlabeled text/images/videos...
 - Facebook: one billion images uploaded per day
 - 300 hours of video are uploaded to YouTube every minute

SSL in Language Models

- Calculates the probability of a sentence:
 - Sentence:

$$\mathbf{y} = (y_1, y_2, ..., y_T)$$
 (I, like, this, ...)
$$p_{\theta}(\mathbf{y}) = \prod_{t=1}^{T} p_{\theta}(y_t \mid \mathbf{y}_{1:t-1}) \qquad \cdots p_{\theta} (like \mid I) p_{\theta}(this \mid I, like) \cdots$$

Example:

like

this

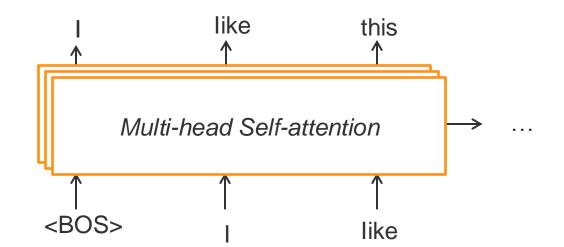
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 ... p_{θ} (like | I) p_{θ} (this | I, like) ...

Example:

Model: Transformer



SSL in Language Models: Training

- ullet Given data example $oldsymbol{y}^*$
- Minimizes negative log-likelihood of the data

$$\min_{\theta} \mathcal{L}_{\text{MLE}} = -\log p_{\theta}(\boldsymbol{y}^*) = -\prod_{t=1}^{T} p_{\theta}(y_t^* \mid \boldsymbol{y}_{1:t-1}^*)$$

SSL in Language Models: **GPT3**

- A Transformer-based LM with 125M to 175B parameters
- Trained on massive text data

Dataset	# Tokens (Billions)
Total	499
Common Crawl (filtered by quality)	410
WebText2	19
Books1	12
Books2	55
Wikipedia	3

Brown et al., 2020 "Language Models Are Few-Shot Learners"

[Table from https://lambdalabs.com/blog/demystifying-gpt-3/]

Other examples of self-supervised learning

- Learning contextual text representations
- Learning image / video representations

- Conventional word embedding:
 - Word2vec, Glove
 - A pre-trained matrix, each row is an embedding vector of a word

	0	1	2	3	4	5	6	7	8	9	4
fox	-0.348680	-0.077720	0.177750	-0.094953	-0.452890	0.237790	0.209440	0.037886	0.035064	0.899010	**
ham	-0.773320	-0.282540	0.580760	0.841480	0.258540	0.585210	-0.021890	-0.463680	0.139070	0.658720	
brown	-0.374120	-0.076264	0.109260	0.186620	0.029943	0.182700	-0.631980	0.133060	-0.128980	0.603430	
beautiful	0.171200	0.534390	-0.348540	-0.097234	0.101800	-0.170860	0.295650	-0.041816	-0.516550	2.117200	
jumps	-0.334840	0.215990	-0.350440	-0.260020	0.411070	0.154010	-0.386110	0.206380	0.386700	1.460500	
eggs	-0.417810	-0.035192	-0.126150	-0.215930	-0.669740	0.513250	-0.797090	-0.068611	0.634660	1.256300	
beans	-0.423290	-0.264500	0.200870	0.082187	0.066944	1.027600	-0.989140	-0.259950	0.145960	0.766450	
sky	0.312550	-0.303080	0.019587	-0.354940	0.100180	-0.141530	-0.514270	0.886110	-0.530540	1.556600	
bacon	-0.430730	-0.016025	0.484620	0.101390	-0.299200	0.761820	-0.353130	-0.325290	0.156730	0.873210	
breakfast	0.073378	0.227670	0.208420	-0.456790	-0.078219	0.601960	-0.024494	-0.467980	0.054627	2.283700	
toast	0.130740	-0.193730	0.253270	0.090102	-0.272580	-0.030571	0.096945	-0.115060	0.484000	0.848380	17%
today	-0.156570	0.594890	-0.031445	-0.077586	0.278630	-0.509210	-0.066350	-0.081890	-0.047986	2.803600	
blue	0.129450	0.036518	0.032298	-0.060034	0.399840	-0.103020	-0.507880	0.076630	-0.422920	0.815730	12
green	-0.072368	0.233200	0.137260	-0.156630	0.248440	0.349870	-0.241700	-0.091426	-0.530150	1.341300	
kings	0.259230	-0.854690	0.360010	-0.642000	0.568530	-0.321420	0.173250	0.133030	-0.089720	1.528600	
dog	-0.057120	0.052685	0.003026	-0.048517	0.007043	0.041856	-0.024704	-0.039783	0.009614	0.308416	
sausages	-0.174290	-0.064869	-0.046976	0.287420	-0.128150	0.647630	0.056315	-0.240440	-0.025094	0.502220	
lazy	-0.353320	-0.299710	-0.176230	-0.321940	-0.385640	0.586110	0.411160	-0.418680	0.073093	1.486500	
love	0.139490	0.534530	-0.252470	-0.125650	0.048748	0.152440	0.199060	-0.065970	0.128830	2.055900	-
quick	-0.445630	0.191510	-0.249210	0.465900	0.161950	0.212780	-0.046480	0.021170	0.417660	1.686900	2

- Conventional word embedding:
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English Wikipedia Corpus

The Annual Reminder continued through July 4, 1969. This final Annual Reminder took place less than a week after the June 28 Stonewall riots, in which the patrons of the Stonewall Inn, a gay bar in Greenwich Village, fought against police who raided the bar. Rodwell received several telephone calls threatening him and the other New York participants, but he was able to arrange for police protection for the chartered bus all the way to Philadelphia. About 45 people participated, including the deputy mayor of Philadelphia and his wife. The dress code was still in effect at the Reminder, but two women from the New York contingent broke from the single-file picket line and held hands. When Kameny tried to break them apart, Rodwell furiously denounced him to onlooking members of the press.

	0	1	2	3	4	5	6	7	8	9	
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							2 2 3945	-0.115060	0.484000	0.848380	
			Е	mbeddi	ng Matr	ix	3350	-0.081890	-0.047986	2.803600	
	3										

D-dimensional vector aardvark apple Word2Vec

zoo •••••••

••••••

 3350
 -0.081890
 -0.047986
 2.803600

 7880
 0.076630
 -0.422920
 0.815730

 1700
 -0.091426
 -0.530150
 1.341300

 3250
 0.133030
 -0.089720
 1.528600

 1704
 -0.039783
 0.009614
 0.308416

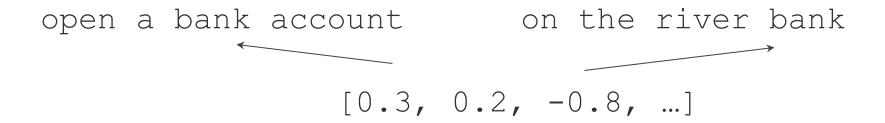
 3315
 -0.240440
 -0.025094
 0.502220

 1160
 -0.418680
 0.073093
 1.486500

 3060
 -0.065970
 0.128830
 2.055900

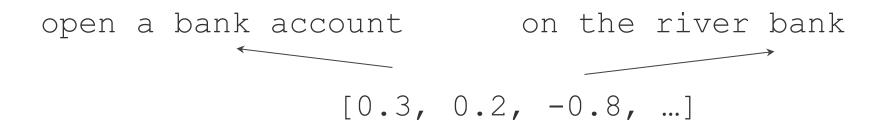
 3480
 0.021170
 0.417660
 1.686900

• Problem: word embeddings are applied in a context free manner



Courtesy: Devlin 2019

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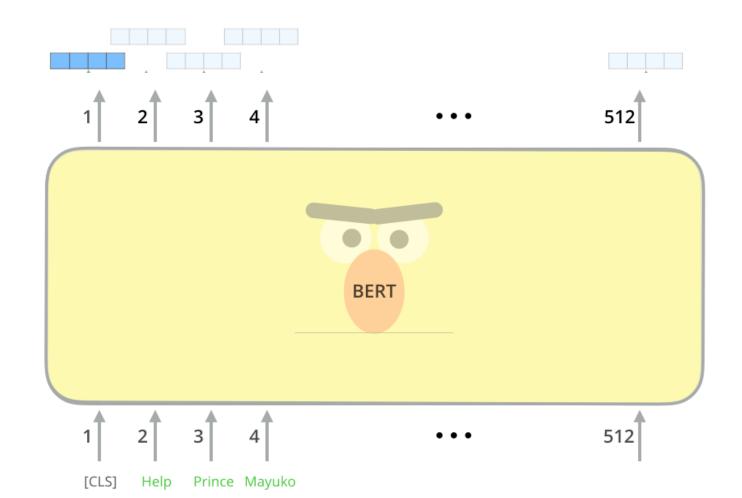


• **Solution**: Train contextual representations on text corpus

Courtesy: Devlin 2019

BERT

• BERT: A bidirectional model to extract contextual word embedding



- Dataset:
 - Wikipedia (2.5B words) + a collection of free ebooks (800M words)

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 - Wikipedia (2.5B words) + a collection of free ebooks (800M words)
- Training procedure
 - masked language model (masked LM)
 - Masks some percent of words from the input and has to reconstruct those words from context

Masked LM

0.1% Aardvark Use the output of the Possible classes: masked word's position All English words Improvisation to predict the masked word Zyzzyva FFNN + Softmax **BERT** Randomly mask 512 15% of tokens Let's stick [MASK] this skit [CLS]

to improvisation in

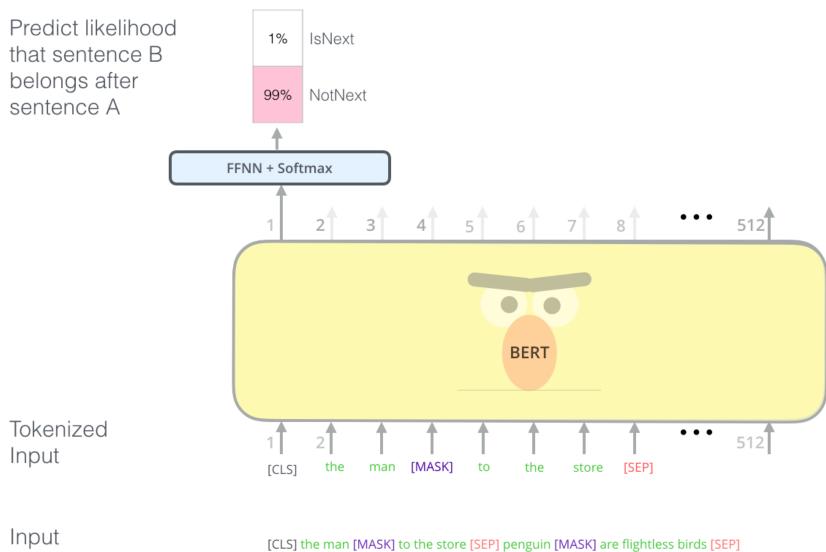
skit

Input

- Masked LM
- 15% masking:
 - Too little masking: Too expensive to train (few supervision signals per example)
 - Too much masking: Not enough context
- Problem: Mask token never seen at fine-tuning
- Solution: don't replace with [MASK] 100% of the time. Instead:
- 80% of the time, replace with [MASK]
 - went to the store → went to the [MASK]
- 10% of the time, replace random word
 - went to the store → went to the running
- 10% of the time, keep same
 - went to the store → went to the store

- Dataset:
 - Wikipedia (2.5B words) + a collection of free ebooks (800M words)
- Training procedure
 - masked language model (masked LM)
 - Masks some percent of words from the input and has to reconstruct those words from context
 - Two-sentence task
 - To understand relationships between sentences
 - Concatenate two sentences A and B and predict whether B actually comes after A in the original text

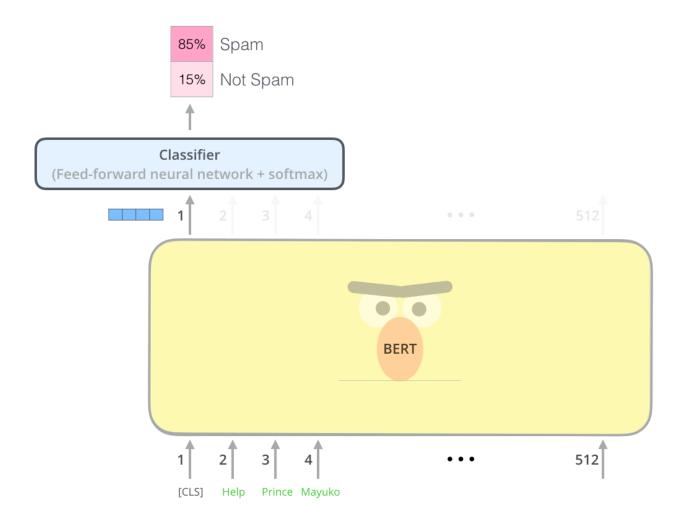
Two sentence task



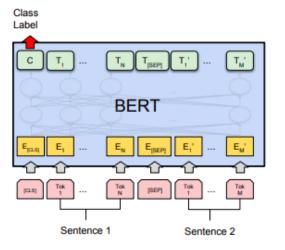
Sentence A Sentence B

BERT: Downstream Fine-tuning

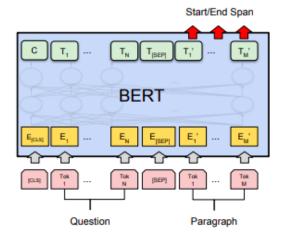
• Use BERT for sentence classification



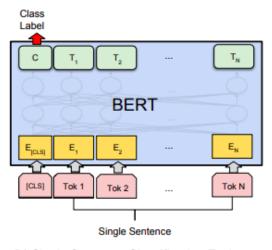
BERT: Downstream Fine-tuning



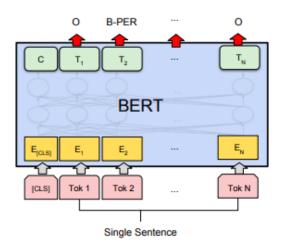
(a) Sentence Pair Classification Tasks: MNLI, QQP, QNLI, STS-B, MRPC, RTE, SWAG



(c) Question Answering Tasks: SQuAD v1.1



(b) Single Sentence Classification Tasks: SST-2, CoLA



(d) Single Sentence Tagging Tasks: CoNLL-2003 NER

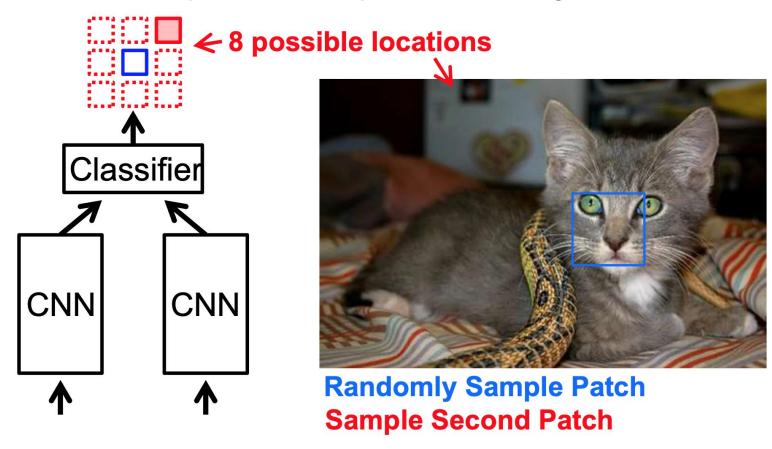
BERT Results

Huge improvements over SOTA on 12 NLP task

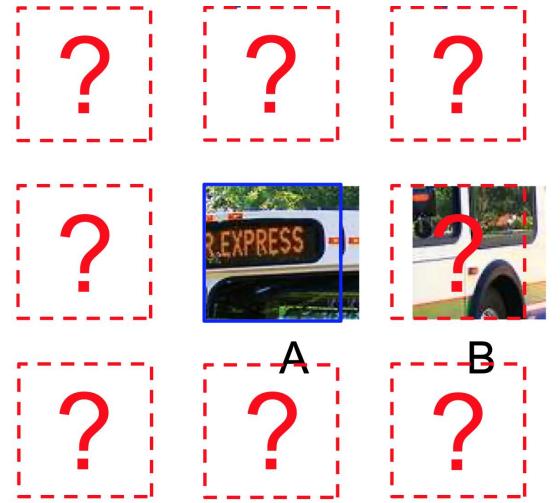
System	MNLI-(m/mm)	QQP	QNLI	SST-2	CoLA	STS-B	MRPC	RTE	Average
	392k	363k	108k	67k	8.5k	5.7k	3.5k	2.5k	_
Pre-OpenAI SOTA	80.6/80.1	66.1	82.3	93.2	35.0	81.0	86.0	61.7	74.0
BiLSTM+ELMo+Attn	76.4/76.1	64.8	79.9	90.4	36.0	73.3	84.9	56.8	71.0
OpenAI GPT	82.1/81.4	70.3	88.1	91.3	45.4	80.0	82.3	56.0	75.2
BERT _{BASE}	84.6/83.4	71.2	90.1	93.5	52.1	85.8	88.9	66.4	79.6
$BERT_{LARGE}$	86.7/85.9	72.1	91.1	94.9	60.5	86.5	89.3	70.1	81.9

Table 1: GLUE Test results, scored by the GLUE evaluation server. The number below each task denotes the number of training examples. The "Average" column is slightly different than the official GLUE score, since we exclude the problematic WNLI set. OpenAI GPT = (L=12, H=768, A=12); BERT_{BASE} = (L=12, H=768, A=12); BERT_{LARGE} = (L=24, H=1024, A=16). BERT and OpenAI GPT are single-model, single task. All results obtained from https://gluebenchmark.com/leaderboard and https://blog.openai.com/language-unsupervised/.

Train network to predict relative position of two regions in the same image



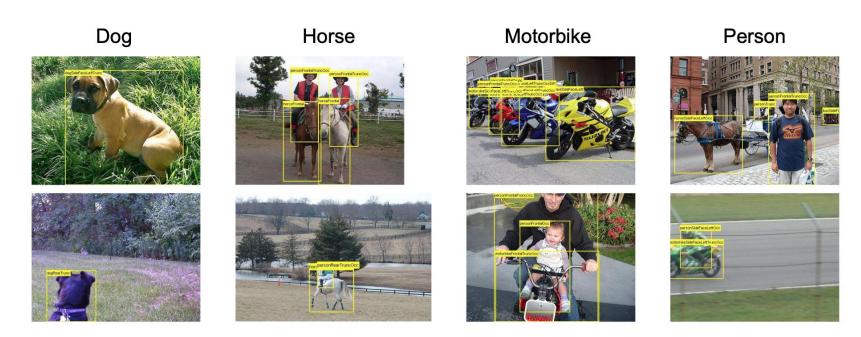
Unsupervised visual representation learning by context prediction, Carl Doersch, Abhinav Gupta, Alexei A. Efros, ICCV 2015



Unsupervised visual representation learning by context prediction, Carl Doersch, Abhinav Gupta, Alexei A. Efros, ICCV 2015

Evaluation: PASCAL VOC Detection

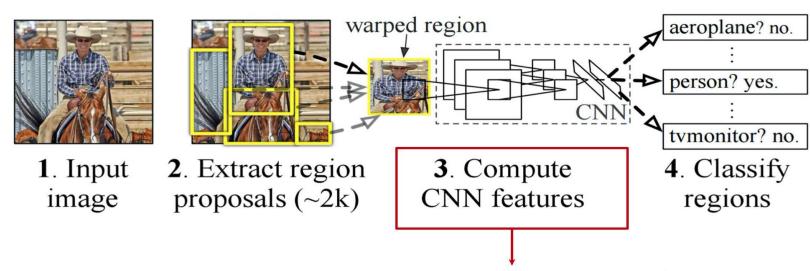
- 20 object classes (car, bicycle, person, horse ...)
- Predict the bounding boxes of all objects of a given class in an image (if any)



Evaluation: PASCAL VOC Detection

- Pre-train CNN using self-supervision (no labels)
- Train CNN for detection in R-CNN object category detection pipeline

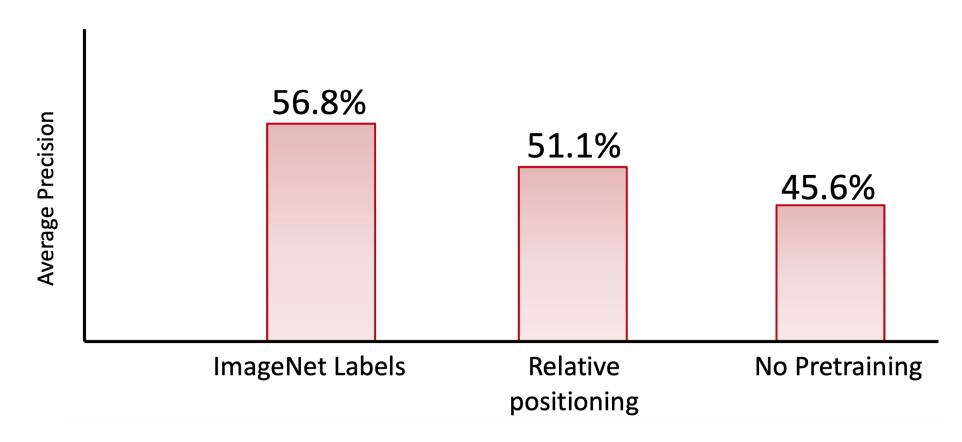
R-CNN



Pre-train on relative-position task, w/o labels

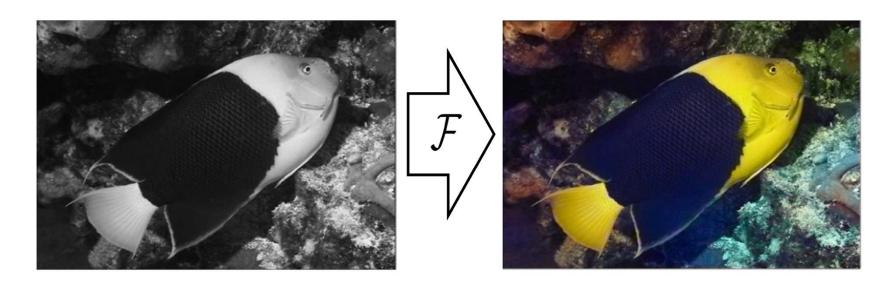
[Girshick et al. 2014]

Evaluation: PASCAL VOC Detection



SSL from Images, EX (II): colorization

Train network to predict pixel colour from a monochrome input



Grayscale image: *L* channel

$$\mathbf{X} \in \mathbb{R}^{H \times W \times 1}$$
 $(\mathbf{X}, \widehat{\mathbf{Y}})$ "Free" supervisory signal

[Courtesy: Zisserman "Self-supervised Learning"]

Colorful Image Colorization, Zhang et al., ECCV 2016

Concatenate (L,ab)

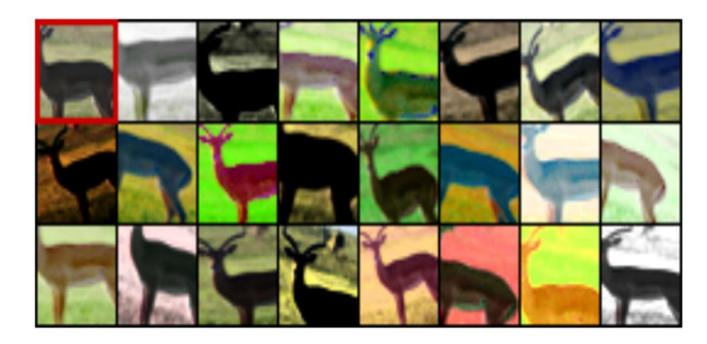
SSL from Images, EX (II): colorization

Train network to predict pixel colour from a monochrome input



SSL from Images, EX (III): exemplar networks

- Exemplar Networks (Dosovitskiy et al., 2014)
- Perturb/distort image patches, e.g. by cropping and affine transformations
- Train to classify these exemplars as same class



SSL from Videos

Three example tasks:

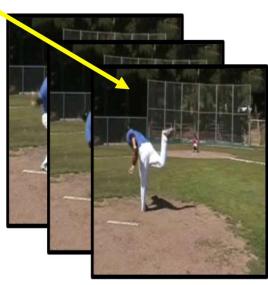
- Video sequence order
 - Sequential Verification: Is this a valid sequence?







Time



"Sequence" of data

SSL from Videos

Three example tasks:

- Video sequence order
 - Sequential Verification: Is this a valid sequence?
- Video direction
 - Predict if video playing forwards or backwards

SSL from Videos

Three example tasks:

- Video sequence order
 - Sequential Verification: Is this a valid sequence?
- Video direction
 - Predict if video playing forwards or backwards
- Video tracking
 - Given a color video, colorize all frames of a gray scale version using a reference frame





[Courtesy: Zisserman "Self-supervised Learning"]

Key Takeaways

- Self supervision learning
 - Predicting any part of the observations given any available information
 - The prediction task forces models to learn semantic representations
 - Massive/unlimited data supervisions
- SSL for text:
 - Language models: next word prediction
 - BERT text representations: masked language model (MLM)
- SSL for images/videos:
 - Various ways of defining the prediction task

Questions?