DSC291: Advanced Statistical Natural Language Processing

Overview

Zhiting Hu Lecture 1, March 29, 2022



HALICIOĞLU DATA SCIENCE INSTITUTE

Logistics

• Class webpage: http://zhiting.ucsd.edu/teaching/dsc291spring2022

DSC291-Spring2022

Logistics Lectures Homework Project



Advanced Statistical Natural Language Processing

DSC 291 • Spring 2022 • UC San Diego

Logistics

- Lectures
 - Time: Tuesday/Thursday 3:30pm-4:50pm
 - Location: HSS 1315

- No discussion session as a DSC 291 class
- Instead: Office hours, Piazza, ad-hoc meetings if needed

Logistics



Instructor: Zhiting Hu Email: zhh019@ucsd.edu Office hours: Thursday 2:30-3:30pm Location: SDSC E247



TA: Pushkar Bhuse Email: pbhuse@ucsd.edu Office hours: TBA Location: TBA

- Canvas
- Discussion forum: Piazza
- Homework & writeup submission: Gradescope

- 2 Homework assignments (30% of grade)
- Paper presentation (20%)
- Course project (46%)
- Participation (4%)

- 2 Homework assignments (30% of grade)
 - Theory exercises, implementation exercises
 - 3 total late days without penalty
- Paper presentation (20%)
- Course project (46%)
- Participation (4%)

- 2 Homework assignments (30% of grade)
- Paper presentation (20%)
 - Each student will give an oral presentation on a research paper
 - 10 mins = 8 mins presentation + 2 mins QA
 - Discuss both strengths and limitations of the paper
 - Sign up in a google sheet (TBA)
 - Starting TBA
- Course project (46%)
- Participation (4%)

- 2 Homework assignments (30% of grade)
- Paper presentation (20%)
- Course project (46%)
 - 3 or 4-member team to be formed and sign up in a google sheet (TBA)
 - Designed to be as similar as possible to researching and writing a conferencestyle paper:
 - Due to tight timeline, fine to use synthetic/toy data for proof-of-concept experiments + explanation of theory/intuition of why your approach is likely to work
 - Proposal : 2 pages excluding references (10%) -- Due 04/14
 - Overview of project idea, literature review, potential datasets and evaluation, milestones
 - Midway Report : 4-5 pages excluding references (20%)
 - **Presentation** : oral presentation, 15-20mins (20%)
 - Final Report : 6-8 pages excluding references (50%)

- 2 Homework assignments (30% of grade)
- Paper presentation (20%)
- Course project (46%)
- Participation (4%)
 - Contribution to discussion on Piazza
 - Complete mid-quarter evaluation
 - Any constructive suggestions

Advanced Statistical Natural Language Processing



What is NLP











What is NLP

- NL ∈ { English, German, Chinese, Spanish, Hindi, American Sign Language, . . ., Lushootseed }
- Automation of:
 - analysis or "understanding" (to some degree) what a text means
 - generation of fluent, meaningful, context-appropriate text
 - acquisition of these capabilities from knowledge and data

Language Understanding Pyramid





[Courtesy: Hector Liu, Forte talk]



Stemming and lemmatization: https://nlp.stanford.edu/IR-book/html/htmledition/stemming-and-lemmatization-1.html 16



Constituent Parsing











Semantics

Named Entity Recognition



When Sebastian Thrun PERSON started at Google ORG in	2007 DATE , few people outside of the company
took him seriously. "I can tell you very senior CEOs of major	American NORP car companies would shake my
hand and turn away because I wasn't worth talking to," said	Thrun PERSON , now the co-founder and CEO of
online higher education startup Udacity, in an interview with	Recode ORG earlier this week DATE .







"I voted for Nader because he was most aligned with my values," she said.

Semantics

Entity Linking



Kate Winslet and Leonardo Dicaprio have definitely created a timeless classic.

WikipediA The Free Encyclopedia

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Interaction

Kate Winslet

From Wikipedia, the free encyclopedia

Kate Elizabeth Winslet CBE (born 5 October 1975) is an English actress. She is particularly known for her work in period dramas, and is often drawn to portraying angst-ridden women. Winslet is the recipient of various accolades, including three British Academy Film Awards, and is among the few performers to have won Academy, Emmy, and [Courtesy: Hector Liu, Forte talk]

All - Search IMDb IMDh 📃 Menu IMDb

> Leonardo DiCaprio Actor | Producer | Write



Few actors in the world have had a career quite as diverse as Leona has gone from relatively humble beginnings, as a supporting cast m Growing Pains (1985) and low budget horror movies, such as Critter teenage heartthrob in the 1990s, as the hunky lead actor in movies See full bio »

Language Understanding Pyramid



Semantics

Pragmatics



Pragmatics

Semantics

Why NLP is Hard

- Ambiguity
 - A string may have many possible interpretations in different contexts, and resolving ambiguity correctly may rely on knowing a lot about the world.

We saw the woman with the telescope wrapped in paper.

- Who has the telescope?
- Who or what is wrapped in paper?
- An event of perception, or an assault?

Why NLP is Hard

- Ambiguity
 - A string may have many possible interpretations in different contexts, and resolving ambiguity correctly may rely on knowing a lot about the world.
 - Richness: any meaning may be expressed many ways, and there are immeasurably many meanings.
 - Linguistic diversity across languages, dialects, genres, styles, ...
- Appropriateness of a representation depends on the application
- Typically, representation of language is a theorized construct, not directly observable, or it is encoded numerically (vectors, matrices, tensors) and inscrutable
- There are many sources of variation and noise in linguistic input



Machine Learning

• Computational methods that enable machines to learn concepts and improve performance from **experiences**.

Experiences of all kinds











Data examples

Rules/Constraints

Knowledge graphs

Rewards

Auxiliary agents



Adversaries



Teachers

And all combinations thereof

Experiences of all kinds



Adversaries

Master classes

Experiences of all kinds











Data examples

Rules/Constraints

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Adversaries



Master classes

And all combinations thereof

Experiences: (massive) data examples



Image classification



Machine translation



Language modeling (BERT, GPT-2, **GPT-3**, ...)

45TB of text data: CommonCrawl, WebText, Wikipedia, corpus of books, ...

Experiences: (massive) data examples

TECH ARTIFICIAL INTELLIGENCE

OpenAl's text-generating system GPT-3 is now spewing out 4.5 billion words a day

Robot-generated writing looks set to be the next big thing

By James Vincent | Mar 29, 2021, 8:24am EDT





Input sentence Pour l'ancienne secrétaire d'Etat, il s'agit de faire oublier un mois de cafouillages et de convaincre l'auditoire que M. Trump n'a pas l'étoffe d'un président

Neural-network[†]

For the former secretary of state, this is to forget a month of bungling and convince the audience that Mr Trump has not the makings of a president

Phrase-based[†]

Source: Google

For the former secretary of state, it is a question of forgetting a month of muddles and convincing the audience that Mr Trump does not have the stuff of a president

The former secretary of state has to put behind her a month of setbacks and convince the audience that Mr Trump does not have what it takes to be a president

[The Economist]

*0=completely nonsense translation, 6=perfect translation [†]Machine translation

- Privacy, security issues
 - Assistive diagnosis



• Expensive to collect/annotate

Controllable content generation



Controlling writing style				
Plain	LeBron James contributed 26 points, 8 rebounds, 7 assists.			
	LeBron James rounded out the box score			
Elaborate	with an all around impressive performance, scoring 26 points, grabbing 8 rebounds and dishing out 7 assists.			

Applications: personalized chatbot, live sports commentary production 36

• Difficult / expertise-demanding to annotate



Applications: test model robustness

• Difficult / expertise-demanding to annotate

Prompt generation: automatically generating prompts to steer pretrained LMs



• Specific domain Low-resource languages

~7K languages in the world



• Specific domain Low-resource languages

Written languages	All languages
(3.5K)	(7K)
(0.01)	
Languages with	
NFR Annotation	
(202)	
(30?)	

[Figure courtesy: Dan Roth, CIS620]

• Specific domain Low-resource languages



• Specific domain Low-resource languages

	Written languages (3.5K)		NI languages (7K)
Languages with parallel text (100?) Languages with NER Annotation (30?)	Wikipedia languages (300)	Can we use the multilingual links in Wikipedia?	

• Specific domain

Question answering





QA based on car manual?



- Privacy, security issues
- Expensive to collect/annotate
- Difficult / expertise-demanding to annotate
- Specific domain

Machine learning solutions given few data (labels)

- How can we make more efficient use of the data?
 - Clean but small-size
 - Noisy
 - Out-of-domain
- Can we incorporate other types of experiences in learning?





Data examples

Rules/Constraints Knowledge graphs



Rewards

Auxiliary agents





And all combinations thereof

Adversaries

Master classes

- Loss
- Experience
- Optimization solver
- Model architecture

 $\min_{\theta} \mathcal{L}$ (θ, \mathcal{E}) **Optimization** Loss Model Experience solver architecture

- Loss
- Experience
- Optimization solver
- Model architecture

 $\min_{\theta} \mathcal{L}(\theta, \mathcal{E})$ Optimization Loss Model Experience solver architecture

• Loss

- Experience
- Optimization solver
- Model architecture

Model of certain architecture whose parameters are the subject to be learned, $p_{\theta}(\mathbf{x}, \mathbf{y})$ or $p_{\theta}(\mathbf{y}|\mathbf{x})$

- Neural networks
- Graphical models
- Compositional architectures

• Loss

- Experience
- Optimization solver
- Model architecture



Model of certain architecture whose parameters are the subject to be learned, $p_{\theta}(\mathbf{x}, \mathbf{y})$ or $p_{\theta}(\mathbf{y}|\mathbf{x})$

- Neural networks
- Graphical models
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Transformers

• Loss

- Experience
- Optimization solver
- Model architecture

Model of certain architecture whose parameters are the subject to be learned, $p_{\theta}(\mathbf{x}, \mathbf{y})$ or $p_{\theta}(\mathbf{y}|\mathbf{x})$

- Neural networks
- Graphical models
- Compositional architectures





Generative directed models



- Loss
- Experience
- Optimization solver
- Model architecture

Assuming you know basic procedures:

- (Stochastic) gradient descent
- Backpropagation
- Lagrange multiplier



- Loss
- Experience
- Optimization solver
- Model architecture

Core of most learning algorithms



Machine learning solutions

- (1) How can we make more efficient use of the data?
 - Clean but small-size, Noisy, Out-of-domain
- (2) Can we incorporate other types of experiences in learning?

. . .





Adversaries



Master classes

Auxiliary agents

And all combinations thereof

Machine learning solutions

- (1) How can we make more efficient use of the data?
 - Clean but small-size, Noisy, Out-of-domain, ...
- Algorithms
 - Supervised learning: MLE, maximum entropy principle
 - Unsupervised learning: EM, variational inference, VAEs
 - Self-supervised learning: successful instances, e.g., BERT, GPT-3, contrastive learning, applications to downstream tasks
 - Distant/weakly supervised learning: successful instances
 - Data manipulation: augmentation, re-weighting, curriculum learning, ...
 - Meta-learning

Machine learning solutions

- (2) Can we incorporate other types of experiences in learning?
 - Learning from auxiliary models, e.g., adversarial models:
 - Generative adversarial learning (GANs and variants), co-training, ...
 - Learning from structured knowledge
 - Posterior regularization, constraint-driven learning, ...
 - Learning from rewards
 - Reinforcement learning: model-free vs model-based, policy-based vs value-based, on-policy vs off-policy, extrinsic reward vs intrinsic reward, …
 - Learning in dynamic environment
 - Online learning, lifelong/continual learning, ...









versaries

Questions?